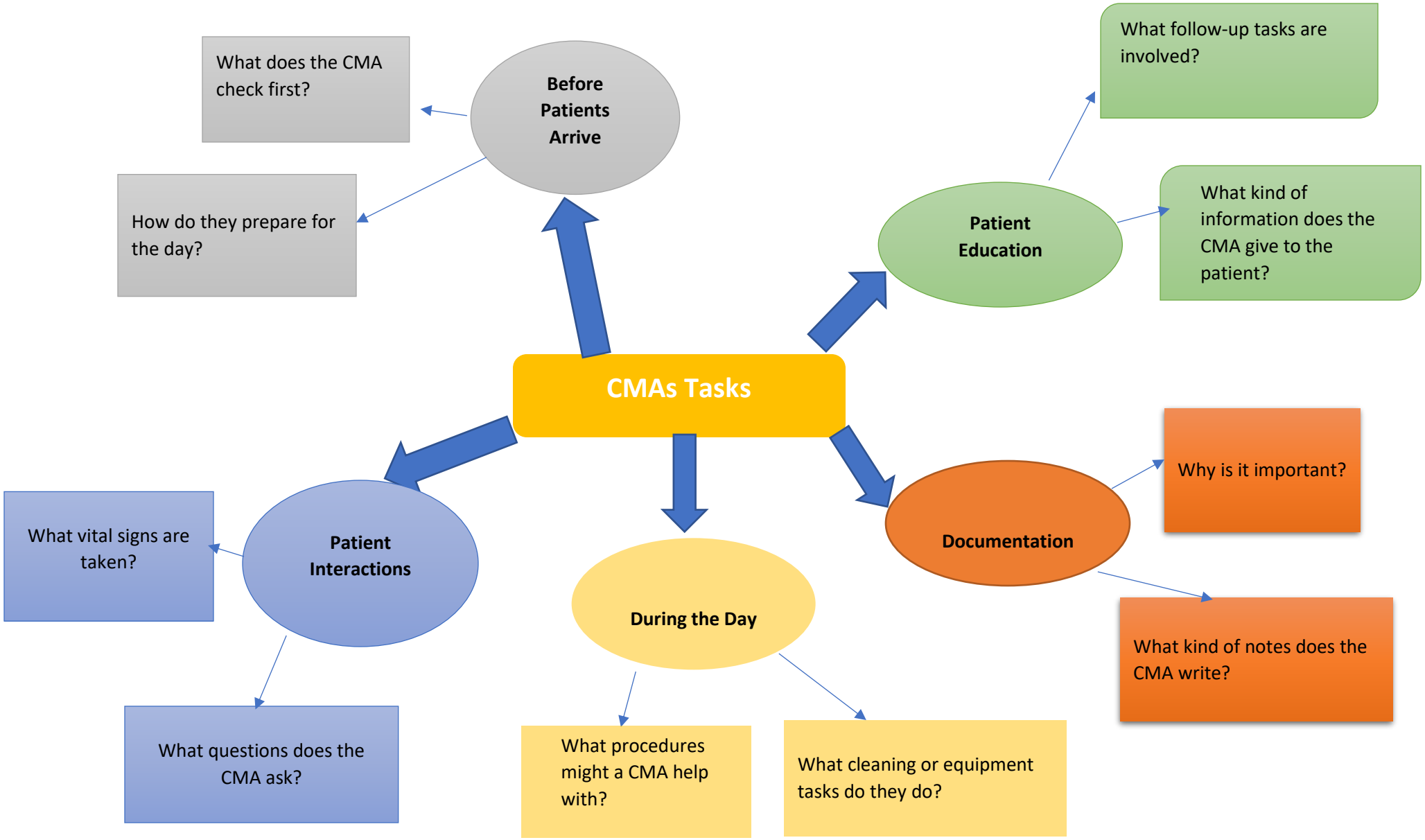What does a Clinical Medical Assistant (CMA) do each day?